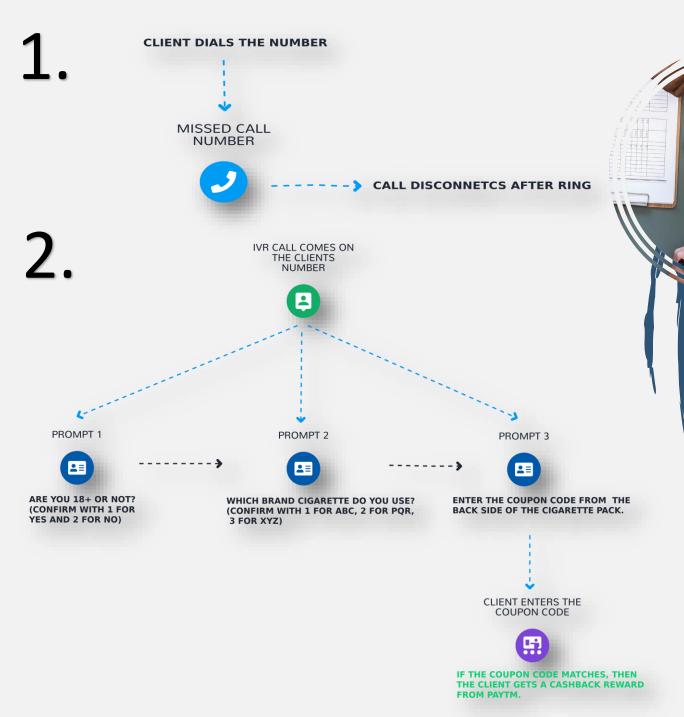


## IVR LOYALTY PROGRAM FOR CUSTOMERS

(COUPON/REWARD MARKETING)



## ABOUTTHE SOLUTION -

WE MADE A SOLUTION FOR A CIGARETTE COMPANY TO BOOST THEIR SALES...

- As shown in the flowchart, the IVR CALL comes on the clients number, playing the prompts and asking them to confirm their age, the brand they use and at last to enter the coupon code at the backside of the Cigarette Packet so that he/she can get the reward.
- This helped our customer for getting the data for all of the customers of cigarette industry and his sales also boosted by almost 65%...